

A NATIONAL DIALOGUE:

The **Secretary** of **Education's Commission** on the **Future** of **Higher Education**

PRESENTER BIOGRAPHY

Jay Pfeiffer

Assistant Deputy Commissioner
Accountability, Research, and Measurement
Florida Department of Education

Bachelor of Science degree in chemistry/biology 1965 from the University of Florida, graduate work in bacteriology 1968, anthropology 1970-1972.

Officer in the United States Marine Corps between 1965 and 1969, serving in the states, Vietnam, and Okinawa.

Began employment with the State of Florida in 1972 with what was referred to at the time as the State Manpower Council. Career involved in policy and evaluation research focused on education, employment and training programs.

Started Florida Education and Training Placement Information Program (FETPIP) development in 1984 as a legislative project. This was destined to be a first-of-its-kind program linking data from multiple administrative data resources for accountability purposes. FETPIP grew to be a system that develops "snapshot" and longitudinal follow-up data on students exiting all education programs, K20, public and private, as well as other programs such as welfare reform, vocational rehabilitation, correctional recidivism, and Workforce Investment Act performances.

Directed FETPIP, performance funding for vocational and adult general education, postsecondary vocational/adult education management information systems, occupational forecasting until 2002.

Within the Department of Education, between 2002-05 was the Director of Education Information and Accountability in the Division of Accountability, Research, and Management in the K-20 Florida Department of Education. This unit houses student information systems for k12, vocational education, adult education, community colleges, and universities. The operation includes a newly developed K20 Education Data Warehouse and the FETPIP program. Was responsible for establishing a new K20 Education Performance Accountability System. In February of 2005 was promoted to current position as Assistant Deputy Commissioner for Accountability, Research, and Measurement.

Other - have given "expert" congressional testimony regarding labor market information systems; have consulted with several states, federal agencies, and private companies in the development of accountability systems and evaluation strategies for education, employment and training programs 1990 - 2005; In 1996, coauthored a guidebook for states to use in developing automated follow-up systems for the U.S. Department of Labor; Between 1993 and 1996, had five opportunities to consult with the Government of Indonesia through the U.S. Agency for International Development's Higher Education Development project; In 1998-2000 consulted with the U.S. Department of Education regarding performance measures for workforce programs; in 2001-2002 Consulted with MGT of America in developing a performance measurement system for the State of Ohio; National Science Foundation Expert Reviewer 2005; currently works a small,

organic farm near Quincy, Florida with spouse - growing blueberries, vegetables, pecans, chestnuts, Christmas trees, cattle, goats, sheep, etc.

Awards Recognitions: Life time Achievement award from the National Association of State Workforce Agencies for innovations in information technology, 2005. Received recognition from Florida TaxWatch for the development of the workforce development funding formula in 1999. Recipient of Sustained Superior Achievement Award from the Commissioner of Education, 1996. Similar award for Management Information Systems work and Internet Design project, 1996; Work Unit Awards 1990, 1996. Recipient of Davis Productivity Awards from Florida TaxWatch in 1994, 1992, 1991, and 1989 for notable accomplishments in enhancing government services.